

Co-op Academy Walkden Curriculum Overview 2026-2027



Co-op Academy
Walkden

KS3 Subject:	N/a						
KS4 Qualifications	GCSE Business (AQA)						
5 Power Concepts:		Enterprise	Finance	Human Resources	Business Operations	Marketing	
Year Group	Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
	Title/Theme	Business in the real world	Business in the real world	Influences on business	Finance	Finance	Human Resources
10	Units	<ul style="list-style-type: none"> - The purposes and nature of businesses - Business Ownership - Business Aims & Objectives 	<ul style="list-style-type: none"> - Stakeholders - Business location - Business Planning - Expanding a Business 	<ul style="list-style-type: none"> - Technology - Ethics & Environment - Economic Climate - Globalisation - Legislation - Competitive Environment 	<ul style="list-style-type: none"> - Sources of finance - Cash flow 	<ul style="list-style-type: none"> - Financial terms and calculations - Break even - Financial Statements 	<ul style="list-style-type: none"> - Organisational Structures - Recruitment and selection of employees
	Title/Theme	Human Resources	Business Operations	Marketing	Revision		
11	Units	<ul style="list-style-type: none"> - Motivating employees - Training 	<ul style="list-style-type: none"> - Production processes - The role of procurement - The concept of quality - Good customer services 	<ul style="list-style-type: none"> - Identifying and understanding customers - Segmentation - The purpose and methods of market research - The marketing mix: price, product, promotion and place (4Ps) 	<ul style="list-style-type: none"> Paper 1 - Influences of operations and HRM on business Activity Paper 2 - Influences of marketing and finance on business activity 		