

Media Learning Journey



Co-op Academy
Walkden

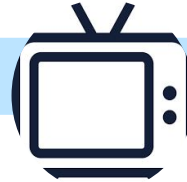
Hobby – Continue to have an interest in all areas of media

College – A-Level or BTEC courses



Revision & Exam Preparation – Can you remember the key theories, terminology & topics?

Music – How are artists promoted using music videos & social media?



TV – How have sitcoms changed over time?

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Apprenticeships – Creative & Digital Media, Broadcasting, TV, Film, Journalism, Marketing, Advertising

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Newspapers – How are *The Sun* & *The Guardian* different? (print/ online)



Advertising – How has representation in advertising changed?



NEA Brief – Can you work to a brief to produce your own media product (practical production)?



Radio – How are radio programs regulated & produced?

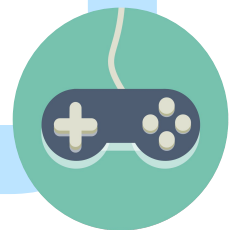
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Magazines – How are magazines marketed at different audiences?



Video Games – How are video games regulated & promoted?



Film – How has the James Bond franchise been marketed & promoted?



Key Concepts – What is Media Studies?

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