



Co-op Academy Walkden GCSE Media Studies Curriculum Overview - 2025-27

Key Stage 4: Year 10

Year Group		AU1	AU2	SP1	SP2	SU1	SU2
10	Core Theme	Key Concepts Film Promotion - James Bond	Film Promotion - James Bond Magazines Radio	Magazines Video Games Radio	Radio NEA	NEA	Newspapers Advertising
	Unit of Work	Key Concepts – What is Media? Film Promotion - How has the James Bond franchise been marketed & promoted? (Set products - <i>Man with the Golden Gun</i> poster, <i>No Time to Die</i> poster & in depth study of <i>NTTD</i> film)	Film Promotion - How has the James Bond franchise been marketed & promoted? (Set products - <i>Man with the Golden Gun</i> poster, <i>No Time to Die</i> poster & in depth study of <i>NTTD</i> film) Magazines - How are magazines aimed at different audiences? (Set products - <i>GQ</i> Raheem Sterling & <i>Vogue</i> magazine Malala Yousafzai)	Magazines - How are magazines aimed at different audiences? (Set products - <i>GQ</i> Raheem Sterling & <i>Vogue</i> magazine Malala Yousafzai)	Radio - (<i>Desert Island Discs</i>) - How are radio programmes produced and regulated? Video Games (<i>Fortnite</i>) - How are video games regulated and promoted to audiences? Radio - (<i>Desert Island Discs</i>) - How are radio programmes produced and regulated?	NEA - Can you work to a brief to produce your own media product (practical production)? NEA - Can you work to a brief to produce your own media product (practical production)?	NEA - Can you work to a brief to produce your own media product (practical production)?

Co-op Academy Walkden GCSE Media Studies Curriculum Overview - 2025-27

Key Stage 4: Year 11

Year Group		AU1	AU2	SP1	SP2	SU1	SU2
11	Core Theme	Television - Sitcoms Paper 1 Revision	Television - Sitcoms Music Promotion	Music Video & Promotion	Magazines	Revision & Exam Preparation	
	Unit of Work	Television - How have TV sitcoms changed over time? (<i>Friends</i> & <i>Modern Family</i>) Paper 1 - Revision	Television - How have TV sitcoms changed over time? (<i>Friends</i> & <i>Modern Family</i>) Music Promotion - How artists are promoted using music videos and online/ social media? (Duran Duran - <i>Rio</i> , Stormzy- <i>Superheroes</i> & Taylor Swift - <i>The Man</i>)	Music Promotion - How artists are promoted using music videos and online/ social media? (Duran Duran - <i>Rio</i> , Stormzy- <i>Superheroes</i> & Taylor Swift - <i>The Man</i>) Paper 2 - Revision	Music Promotion - How artists are promoted using music videos and online/ social media? (Duran Duran - <i>Rio</i> , Stormzy- <i>Superheroes</i> & Taylor Swift - <i>The Man</i>) Revision & Exam Practice - Can you remember the key theories, terminology and topics?	Revision & Exam Practice - Can you remember the key theories, terminology and topics?	